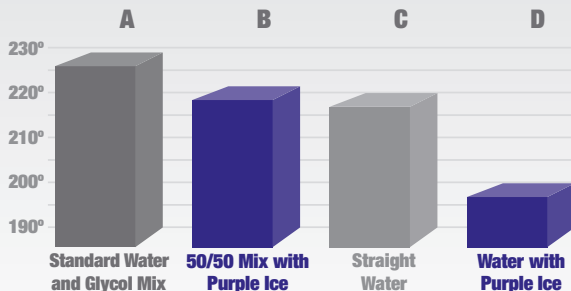


## PURPLE ICE<sup>®</sup>

Purple Ice is a high performance radiator coolant additive. Its advanced technology reduces surface tension of the coolant providing improved wetting at critical liquid-to-metal interfaces throughout the cylinder heads and engine block. Purple Ice provides corrosion protection, for all type of coolant.

### REDUCES COOLANT TEMPERATURES

Extensive testing confirms Purple Ice reduces coolant temperatures better than comparable products while providing extra corrosion protection. For example, the average operating temperature of a 350 c.i.d. V8 engine (equipped with 160° thermostat) when dyno-tested with different coolants are:



- A. Standard mix of water and glycol (antifreeze) — 228°F
- B. 50/50 water/glycol mix with Purple Ice added — 222°F
- C. Straight water (no corrosion protection) — 220°F
- D. Water with Purple Ice added — 200°F

### PERFORMANCE ADVANTAGES

- 2-in-1 corrosion inhibitor and wetting agent – enhanced protection of aluminum.
- Reduces surface tension of a coolant allowing more heat to transfer outside the radiator resulting in
- More horsepower.
- Fewer hot spots in the engine and cylinder heads, reducing the possibility of failure of critical engine components.
- Maintains a cleaner system, prevents overheating, and extends the life of the water pump.
- Safe to use with water-only or anti-freeze/water blends



### RECOMMENDED TREAT RATE\*

- For use with antifreeze:  
1 oz. / quart of cooling system capacity
- For straight water applications:  
1.5 oz. / quart of cooling system capacity

\*Minimum of 20% antifreeze is recommended in street-driven vehicles.

### PART NUMBERS

12x12-Oz. Case	12600
12-Oz. Bottle*	01600

\*AVAILABLE IN CASES ONLY